

# MARKETING CALENDAR 2023

## FEBRUAR

February 1: LGBT History Month  
February 1: Black History Month (US)  
February 2: Groundhog Day  
February 12: Super Bowl LVII  
February 14: Valentine's Day  
February 21: Mardi Gras

## APRIL

April 1: April Fool's Day  
April 7: Easter Friday  
April 9: Easter Sunday  
April 10: Easter Monday  
April 22: Earth Day  
April 22: End of Ramadan

## JUNE

June 1: Pride Month  
June 16: Neurodiversity Pride Day  
June 18: Father's Day (US)  
June 21: World Music Day

## AUGUST

August 4: International Beer Day  
August 13: International Left-Handers Day  
August 19: World Photography Day  
August 25: FIBA Basketball World Cup

## OCTOBER

October 1: Black History Month (UK)  
October 1: Cricket World Cup  
October 9: Thanksgiving (Canada)  
October 9: Columbus Day  
October 10: World Mental Health Day  
October 16: World Food Day  
October 31: Halloween

## DECEMBER

December 3: International Day of Persons with Disabilities  
December 7: Hanukkah  
December 24: Christmas Eve  
December 25: Christmas Day  
December 26: Boxing Day (UK)  
December 31: New Year's Eve

## JANUAR

January 1: New Year's Day  
January 8: Winter Sales (European countries)  
January 16: Blue Monday  
January 16: Australian Open  
January 16: Chinese New Year  
January 28: Data Protection Day

## MARCH

March 1: Women's History Month  
March 1: Mardi Gras  
March 3: World Wildlife Day  
March 8: International Women's Day  
March 14: National Pi Day  
March 17: St. Patrick's Day  
March 22: Start of Ramadan  
March 27: Mother's Day (UK)  
March 31: International Transgender Day of Visibility

## MAY

May 1: May Day (International Workers' Day)  
May 4: Star Wars Day  
May 13: Eurovision Song Contest  
May 14: Mother's Day (US)

## JULY

July 1: Canada Day  
July 1: Tour de France  
July 3: Wimbledon  
July 4: US Independence  
July 14: Bastille Day - French National Holiday  
July 17: Emoji Day  
July 20: FIFA Women's World Cup

## SEPTEMBER

September 1: Back to School  
September 4: Labor Day (US)  
September 8: Rugby World Cup  
September 15: Hispanic Heritage Month  
September 17: Oktoberfest  
September 21: International Day of Peace

## NOVEMBER

November 12: Diwali  
November 20: Transgender Day of Remembrance  
November 23: Thanksgiving  
November 24: Black Friday  
November 25: Small Business Saturday  
November 27: Cyber Monday